



Data and Privacy File Guides

**Apple.com and Apple Store Activity:
Carrier Account Related Activity**

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File name Carrier Account Information.csv

File description This file contains personal information related to customer orders, device info, activation information, and loan agreements.

Why Apple keeps this information Apple retains this information to support and administer device activations with carriers, to manage plans and services, and for financial record management.

Field Name	Details
Carrier Name	Carrier's name
Carrier Offer	Identifier of the carrier wireless plan
City	City of the customer
Contract Number	Identifier associated with the agreement number
Contract Term	The customers installment agreement with the wireless carrier (i.e., Verizon device financing agreement over 36m)
Country	Country of the customer
Created Date	Date and time on which the record was created
EID	The Element chipset identity ID
Email	Email of the customer
First Name	The customer's first name
ICC ID	Integrated Circuit Card Identifier of the customer's registered device
IMEI	International Mobile Equipment Identity number of the device
IMEI2	Second International Mobile Equipment Identity number of the device
Last Name	The customer's last name
Loan Number	The carrier loan agreement number
MEID	The Mobile Equipment identifier of the device
Middle Name	The customer's middle name
Order Number	The transaction's order number from carrier services

Field Name	Details
Part Number	Part number of the device model that customer is interested in buying
Phone Number	The customer's phone number
Phone Number	Phone number of the customer
Postal Code	Postal code of the customer
Serial Number	Serial number of the device
State	State of the customer
Street Address	The customer's street address
Street Address 2	The second line of the customer's street address
Transaction ID	An identifier for the transaction made through any of Apple Sales Channel(Apple Online Store, Point of Sale, Apple Store App)